

Privacy Policy

Sydea S.r.l.

Last updated: July 27, 2026

This Privacy Policy describes our policies and procedures regarding the collection, use, and disclosure of Your information when You use the Service, and informs You of Your privacy rights and how the law protects You.

We use Your Personal Data to provide and improve the Service, including through cookies and similar tracking technologies. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy. Where required by applicable law (including EU General Data Protection Regulation 2016/679 and Legislative Decree 196/2003, as subsequently amended), certain categories of cookies are activated only after obtaining Your explicit consent through the cookie banner described in the Cookie Policy.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

- **Affiliate** means an entity that controls, is controlled by, or is under common control with another entity, where "control" means ownership of 50% or more of the shares, equity interest, or other securities entitled to vote for election of directors or other managing authority.
- **Company** or **Data Controller** (referred to as "the Company", "We", or "Our" in this document) refers to **Sydea S.r.l.**, with registered office at Via Edith Stein, 7 – 40013 Castel Maggiore (BO), Italy, VAT no. IT08215181218, PEC sydea@pec.it.
- **Cookies** are small files that are placed on Your computer, mobile device, or any other device by a website, containing the details of Your browsing history on that website, among its many uses.
- **Cookie Consent Tool** means the consent management banner shown on the Website, which allows You to accept, reject, or customize the use of non-essential cookies before they are installed.
- **Country** refers to: Italy.
- **Device** means any device that can access the Service such as a computer, a cellphone, or a digital tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Service** refers to the Website.
- **Service Provider** means any natural or legal person who processes data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate

the Service, to provide the Service on behalf of the Company, to perform services related to the Service, or to assist the Company in analyzing how the Service is used.

- **Usage Data** refers to data collected automatically, generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **Website** refers to Sydea, accessible from <https://www.sydea.com>.
- **You** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Data Controller

The Data Controller for the processing of data is **Sydea S.r.l.**, Via Edith Stein, 7 – 40013 Castel Maggiore (BO), Italy, VAT no. IT08215181218, PEC sydea@pec.it.

For any matter relating to the processing of Your Personal Data, You may contact us at info@sydea.com.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

Through the contact form available on the Website, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You, including:

- First and last name
- Email address
- The content of the message You send Us

Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address, browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers, and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers, and other diagnostic data.

Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track activity on Our Service and store certain information, as described in detail in our **Cookie Policy**, which forms an integral part of this Privacy Policy.

Purposes of Processing and Legal Bases

The table below summarizes the purposes for which We process Your Personal Data and the corresponding legal basis under Art. 6 GDPR:

Purpose	Data processed	Legal basis
Responding to requests submitted through the contact form	Name, email, message content	Pre-contractual measures at Your request / legitimate interest in responding to received requests (Art. 6.1.b and 6.1.f GDPR)
Statistical analysis and improvement of the Website (Google Analytics)	Usage data, cookie-based identifiers	Consent of the data subject (Art. 6.1.a GDPR), given through the Cookie Consent Tool
Compliance with legal obligations	Relevant Personal Data	Legal obligation (Art. 6.1.c GDPR)
Establishment, exercise, or defense of a legal claim	Relevant Personal Data	Legitimate interest (Art. 6.1.f GDPR)

Retention of Your Personal Data

The Company retains Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy, and in particular:

- **Requests submitted through the contact form:** 12 months from the date the request is received.
- **Data collected through Google Analytics (cookies):** as indicated in the Cookie Policy, with reporting data retained on Google's servers according to the configured data retention setting (14 months for user-level data, 2 months for event-level data) and cookies with a duration of 2 years.

Beyond these periods, Personal Data is deleted or anonymized, unless it must be retained to comply with a legal obligation or to assert a right in legal proceedings.

Transfer of Your Personal Data

Your Personal Data is processed at the Company's operating offices and may also be processed by Service Providers located outside the European Economic Area, in particular Google Ireland Limited (for the Google Analytics service), whose infrastructure may involve processing on servers located in the United States.

Google LLC adheres to the **EU-U.S. Data Privacy Framework**, where applicable, and in any case the transfer is supported by the **Standard Contractual Clauses** approved by the European Commission and by the further safeguards required by the GDPR, including a Data Processing Agreement already accepted by the Company with Google, to protect an adequate level of protection of Your Personal Data.

Data Subject Rights

As a data subject, You have the right to exercise, at any time by contacting us at info@sydea.com, the rights set out in Articles 15-22 of the GDPR, and in particular:

- **Right of access** (Art. 15): to obtain confirmation of the existence of processing and to access Your Personal Data.

- **Right to rectification** (Art. 16): to obtain the correction of inaccurate data or the completion of incomplete data.
- **Right to erasure** ("right to be forgotten", Art. 17): to obtain the erasure of Your Personal Data, in the cases provided for by law.
- **Right to restriction of processing** (Art. 18): to obtain the restriction of processing in the cases provided for by law.
- **Right to data portability** (Art. 20): to receive, in a structured, commonly used, and machine-readable format, the Personal Data You have provided to Us, and to transmit it to another controller.
- **Right to object** (Art. 21): to object at any time to the processing of Your Personal Data based on legitimate interest.
- **Right to withdraw consent**: to withdraw, at any time, the consent given for processing based on consent (for example, analytics cookies), without affecting the lawfulness of processing carried out prior to the withdrawal.

Right to Lodge a Complaint

If You believe that the processing of Your Personal Data infringes applicable law, You have the right to lodge a complaint with the **Italian Data Protection Authority (Garante per la Protezione dei Dati Personali)**, Piazza Venezia 11 – 00187 Rome, Italy, or through the tools available on the website www.garanteprivacy.it, without prejudice to any other administrative or judicial remedy.

Disclosure of Your Personal Data

We may disclose Your Personal Data:

- If required to do so by law or in response to valid requests by public authorities.
- In the good faith belief that such action is necessary to comply with a legal obligation, protect the rights or property of the Company, prevent or investigate possible wrongdoing, protect the personal safety of users of the Service or the public, or protect against legal liability.
- In connection with a merger, acquisition, or sale of Company assets: in such a case, We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

Children's Privacy

Our Service is not directed to anyone under the age of **14**. We do not knowingly collect personally identifiable information from anyone under the age of 14. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 14 without verification of parental consent, We take steps to remove that information from Our servers.

Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third-party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over, and assume no responsibility for, the content, privacy policies, or practices of any third-party sites or services.

Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page and updating the "Last updated" date at the top of this document.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If You have any questions about this Privacy Policy, You can contact us:

- By email: info@sydea.com
- By post: Sydea S.r.l., Via Edith Stein, 7 – 40013 Castel Maggiore (BO), Italy